



For Immediate Release: 5 February 2010

Australians continue to reject GM food and US women urge GM boycott.

The Australian public does not want GM food a Swinburne University study has found. It has been conducted every year since 2003 and has shown the same results. <http://www.swinburne.edu.au/chancellery/mediacentre/media-centre/news/2010/02/attitudes-to-gm-agriculture-unchanged>

Most Americans have no idea they are eating GM foods but word is leaking out via the web:

- Women are urging the boycott of GM
<http://www.youtube.com/watch?v=mFXTEy13gIs&feature=related>
- Others are explaining the dangers of GM food in easy language and predicting a consumer revolt <http://www.youtube.com/watch?v=5Clu5bWRdpo&feature=related>
- The US retail magazine, Supermarket News, forecasts that GM foods will become this decade's focus of consumer concern.
http://www.huffingtonpost.com/jeffrey-smith/emsupermarket-newsem-fore_b_416861.html

"Why is Australia jumping into the failed and dangerous experiment of GM food?" asks MADGE spokesperson Fran Murrell "No one wants to eat it."

There are a lot of GM ingredients in our food, and most of them escape labelling. There is an independent labelling review in process at the moment through the Federal Department of Health and Aging and MADGE is calling for all GM ingredients to be fully labelled so shoppers can exercise their right to choose.
<http://www.madge.org.au/foodlabelling.php>

Australians can email the Food Labelling Review Secretariat to stay in the loop for future public submission rounds FoodLabellingReview@health.gov.au

MADGE Australia is a voluntary group of concerned individuals www.madge.org.au

Madge Spokesperson: Fran Murrell 0401 407 944
Madeleine Love 0447 762 284