



For Immediate Release: 28 April 2010

Eating in the dark

Members of MADGE Australia – “Mothers Are Demystifying Genetic Engineering” will be rallying outside the Melbourne hearing of the Federal Government's Review Panel on Food Labelling on Thursday 29th April.

“We are rallying in blindfolds holding food products which may contain GM ingredients. Our regulatory authorities are failing us. Although around 60% of processed food contains ingredients derived from GM, labelling loopholes mean almost none of it is labelled.” said Jessica Harrison from MADGE.

"If GM, nanotech and irradiated food only have a future if they are hidden, consumers need to be extremely concerned." said Fran Murrell from MADGE. "We want all foods made using GM to be labelled, without any exceptions. All food labelling should be truthful, accurate and honest, and dedicated to informing the customer, rather than promoting a product".

Madeleine Love from MADGE added "The GM industry has not won public acceptance for its food. It has been developed with a lack of public input and discussion, and hidden unlabelled in our food for more than a decade. We have fed these products to our families, against our will and better judgment. Not only have our authorities not been looking after us; they have allowed us to be deceived.”

“The argument that GM labelling and compliance might increase costs does not hold up. Europe labels GM and the cost was negligible. We have a right to know what we are eating.” said Fran Murrell.

When : 12 to 1 pm Thursday 29th April

Where : Outside the Federal Labelling Review Hearing at the Telstra Corporate Centre, corner of Lonsdale and Exhibition Sts, Melbourne. We will meet at the Exhibition St entrance to the building, opposite the Marriot Hotel, due to building works.

Photo opportunities: Mothers and others in red blindfolds holding food products.

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